

An aerial photograph of a beach. The ocean is a deep teal color, with white foam from waves crashing onto a golden sand beach. The waves are breaking from the top left towards the bottom right.

SAN DIEGO   
YOUTH CHORAL  
FESTIVAL

*Spreading Joy through  
International Song*





**SAN DIEGO**  
**YOUTH CHORAL**  
**FESTIVAL**

The San Diego Children's Choir  
presents its inaugural  
**Youth Choral Festival**  
June 27-July 2, 2024

- The 6-day festival hosted by the San Diego Children's Choir (SDCC) at University of San Diego offers middle and high school choirs throughout the nation the opportunity to work with a guest composer and conductor, perform in unique San Diego venues and sing alongside other visiting and local choirs.
- A fun, educational, cultural exchange of children's choirs in beautiful San Diego - where great weather, pristine beaches and world-class attractions will make this festival a memorable experience for participants and the community at large.

# SAN DIEGO YOUTH CHORAL FESTIVAL

## Benefits of Sponsorship

- Elevate public perception of your brand
- Reach new customers
- Improve employee satisfaction through community engagement
- Attract new employees
- Increase customer satisfaction
- Access to networking opportunities
- Be an advocate for youth development, arts and culture, and San Diego cultural tourism





# Audience & Reach



TV Coverage  
(KUSI and other  
media/news outlets)  
240,000+

Facebook  
Instagram, TikTok,  
LinkedIn, Spotify  
130,000+

Website Visitors  
20,000+

Attendees,  
Audience  
1,000+

**Leadership**  
**\$10,000**

- Premium logo placement on all event communications; website
- VIP invitation and 10 tickets to festival concert or SDCC biannual concert
- Primary logo placement on festival t-shirts; event signage
- Choir performance for company meetings/events

**Advocate**  
**\$5,000**

- Logo placement on primary event communications; website
- VIP invitation and 8 tickets to festival concert or SDCC biannual concert
- Secondary logo placement on festival t-shirts; event signage

**Partner**  
**\$2,500**

- Name placement on an event communication; website
- VIP invitation and 6 tickets to festival concert or SDCC biannual concert
- Tertiary logo placement on festival t-shirts; event signage

**Supporter**  
**\$1,000**

- Name placement on an event communication; website
- 4 tickets to festival performances or SDCC biannual concert
- Name placement on festival t-shirts

## Friends of San Diego Children's Choir

**\$650**

- Name placement on an event communication; website
- Name placement on festival t-shirts
- 2 tickets to festival performances or SDCC biannual concert

**\$250**

- Name placement on website
- 2 tickets to festival performances or SDCC biannual concert

**\$100**

- Name placement on website
- Festival logo sticker



## About Us

- Founded in 1990, the nonprofit San Diego Children's Choir is the area's oldest and largest choral training program. Each year, more than 2,100 children ages 1–18 come together from 65+ zip codes and over 192 schools to share in the joy of singing. Unique performances and collaborations include partnering with San Diego Symphony, the San Diego Opera, the San Diego Master Chorale, Voices for Children, and singing the National Anthem at Petco Park for Padres games and at San Diego Gulls ice hockey games.
- The San Diego Children's Choir provides children with high quality music education and performance opportunities that foster performance excellence and collaboration at the highest artistic level, nurturing individual development and creating a foundation for lifelong success. The Choir enriches the cultural fabric of San Diego County through the transformative power of music.