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For Immediate Release

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**Bringing Joy and Hope, the San Diego Children's Choir Virtual Winter Concert is  
December 13<sup>th</sup>**

**November 30, 2020 SAN DIEGO, CA--The San Diego Children's Choir announced its** Virtual Winter Concert December 13<sup>th</sup>, at 5:00pm. The annual event, which typically draws more than 700 attendees, will be online this year and feature more than 180 choristers from ages 6 to 18. The concert includes holiday favorites and delightful classics recorded in an unconventional but highly acoustic outdoor parking structure and will fill your home with the joyful sounds of children singing.

For \$20 a family can watch the concert at home and the online format allows greater accessibility for friends and family. For \$40 the San Diego Choir Family Association will deliver a 'Bucket of Cheer' that includes hot cocoa mug, popcorn, gourmet candy apple and SDCC fleece throw delivered to your home the afternoon of the concert. Plan a special holiday treat with your family that includes high energy, hopeful songs delivered by children who love to sing! Tickets are available at <https://www.sdcchoir.org/calendar>.

**Keeping Children Singing During COVID**

During the current COVID pandemic the San Diego Children's Choir is more important than ever for the children and adolescents participating in its programs. When the virus initially hit the US, the Choir adapted almost immediately to the circumstances and offered nearly uninterrupted access to music without compromising artistic standards and expectations. Although no amount of virtual or distanced rehearsing, performing, and recording can replicate the experience of live music and collaboration with other musicians in person, the choir has maintained the highest level of instruction and interaction possible. Preparing for the Winter Concert offered children the comfort of routine rehearsals with peers, who work together to sing in harmony. The

reassuring discipline and inspiration of the gifted teachers along with the emotional outlet and joy of expressing a variety of feelings and emotions in song brings joy and hope to children during this challenging holiday season.

### **About San Diego Children's Choir**

The San Diego Children's Choir, celebrating its 30<sup>th</sup> year in San Diego in 2020, enriches children's lives by offering unique singing, music education and community participation to all children, regardless of background. To learn more visit [www.sandiegochildrenschoir.org](http://www.sandiegochildrenschoir.org).

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